

MEARIE

Conference

Sponsorship Program

June 17-19, 2026

JW Marriott, The Rosseau Muskoka
mearie.ca/mearie-conference



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Managing risk
together



2026 MEARIE Conference Sponsorship Opportunities

June 17-19, 2026 | JW Marriott, The Rosseau, Muskoka

The MEARIE Conference returns in 2026, providing tremendous opportunities to promote your company and support your partnership with both The MEARIE Group and the energy sector. **We invite you to select from the various opportunities below.**

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Pearl Sponsorship – On the Water Activity.....	\$2,100
SOLD Pearl Sponsorship – Guided Bike Tour.....	\$2,100
Pearl Sponsorship – Workshop	\$2,100
SOLD General Sponsorship.....	\$1,050

***Please note:** The MEARIE Conference sponsorship program is still in development, and sponsorship opportunities are subject to change. Promotions for eligible sponsorships begin March 2026. All sponsorships are subject to HST.

To participate in our sponsorship program, please contact: Katerina Maevska
905.265.5314 | conference@mearie.ca



Diamond & Titanium Sponsorship Opportunities

SOLD Diamond Sponsorship – Lakeside Reception & Dinner

\$13,650

As the top sponsor of the MEARIE Conference, this exclusive reception and dinner on Thursday, June 18, offers your brand prime visibility at a high-profile evening with an exceptional dining experience.

Titanium Sponsorship – Golf Tournament

\$12,600

Held at the Lake Joseph Golf Club on Wednesday, June 17, this 9-hole course designed by Thomas McBroom, offers a premium sponsorship experience. As the Titanium Sponsor, your brand will be featured prominently throughout the tournament.

Additional benefits of Diamond & Titanium sponsorships:

If your organization wishes to **attend and actively participate** in the MEARIE Conference, these top-tier sponsorship levels offer **exclusive access, complimentary registration, and on-site visibility**.

Exclusive Attendance & Participation Benefits

- **Two complimentary registrations** for the full conference program
- **Two complimentary green fees** for the MEARIE Golf Tournament
- Opportunity to include **your corporate collateral materials** in the delegate package

High-Impact Promotional Exposure

- **Pre-event recognition** through MEARIE Conference marketing and promotions
- **Full-page sponsorship recognition** in the official Conference Program Guide
- **Prominent signage** acknowledging your sponsorship throughout the event
- **Verbal recognition** of your generous contribution during conference programming
- **Link to your company website** from the official Conference webpage



Gold Sponsorship Opportunities

SOLD Gold Sponsorship – Conference Kick-Off Evening

\$7,000

Kick off the MEARIE conference on Wednesday, June 17, with a lively indoor/outdoor event featuring food stations and networking opportunities. As the Gold Sponsor, your brand will be central to setting the tone for the event ahead.

SOLD Gold Sponsorship – Conference Keynote Speaker

\$7,000

As a Gold sponsor for the keynote speaker – the most anticipated session of the conference, your brand will receive premium visibility as attendees engage in a thought-provoking presentation and discussions.

Additional benefits of Gold sponsorships:

Exclusive Attendance & Participation Benefits

- One complimentary registration for the entire conference
- One complimentary green fee for the golf tournament

High-Impact Promotional Exposure

- Half-page sponsorship recognition with corporate logo in the conference program guide
- Verbal recognition of your generous sponsorship during the event
- Acknowledgement of your sponsorship throughout the event through prominent signage
- Opportunity to include your corporate collateral materials in the delegate package
- Link to your company's website from the conference website



Ruby & Opal Sponsorship Opportunities

SOLD 1/2 Ruby Sponsorship – Breakfast (2) Sponsor breakfast on Thursday, June 18, or Friday, June 19, ensuring your brand is visible as delegates fuel up for the day ahead.	\$5,050
SOLD Ruby Sponsorship – Delegate Badge Lanyard Sponsor the delegate badge lanyards, featuring your logo, giving your brand lasting visibility as attendees wear them throughout the event. Order deadline: May 9, 2026.	\$4,450
SOLD Ruby Sponsorship – Wine & Cheese Tasting Station Sponsor a Wine & Cheese Tasting Station, offering an interactive and delightful experience for attendees.	\$4,200
SOLD Ruby Sponsorship – Digital Photobooth Sponsor a digital photobooth with a branded, offering unlimited instant prints for attendees.	\$4,200
SOLD 2/2 Opal Sponsorship – Travelling Lunch (2) Sponsor a travelling lunch on Wednesday , June 17, or Friday, June 19, for delegates on-the-go.	\$4,100

Additional benefits of Ruby & Opal sponsorships:

Exclusive Attendance & Participation Benefits

- **One complimentary registration** for one day of the conference, including sessions, evening dining, and entertainment
- **One complimentary green fee** for the golf tournament

High-Impact Promotional Exposure

- **Prominent posting** of your corporate signage during the sponsored event
- **Sponsorship recognition** with corporate logo in the conference program guide
- **Verbal recognition** of your generous sponsorship during the event
- **Link to your company's website** from the conference website



Quartz & Emerald Sponsorship Opportunities

Quartz Sponsorship – Golf Bus Transportation

\$4,000

Help delegates get to the golf course by having your Brand Featured for this Chartered Shuttle Bus between the JW Marriott, The Rosseau in Muskoka and beautiful, Lake Joseph Golf course for a safe, enjoyable, and scenic ride. Use this opportunity to discuss your brand, connect with fellow passengers before and after a gorgeous day on the course.

SOLD Quartz Sponsorship – Evening Entertainment

\$4,000

Sponsor the evening entertainment on June 18, enhancing the conference atmosphere while ensuring your brand enjoys high visibility throughout the night.

Quartz Sponsorship – Branded Mints

\$3,700

Delight attendees with branded tins of mints placed in delegate bags and session rooms.
Deadline to order: May 15, 2026.

SOLD Emerald Sponsorship – Conference Wi-Fi

\$3,700

Sponsor the conference Wi-Fi, offering brand visibility with your logo displayed alongside Wi-Fi access details at all plenary and stream sessions.

Emerald Sponsorship – Magician Feature

\$3,500

Add a magical touch to the conference with an interactive mix-and-mingle led by a magician. Your brand will be at the heart of this memorable experience.

SOLD Emerald Sponsorship – Branded Hotel Keys

\$3,150

Sponsor the branded hotel keys, ensuring visibility from check-in to check-out.

Additional benefits of Quartz & Emerald sponsorships:

Exclusive Attendance & Participation Benefits

- Admission for two people to attend one evening of events and entertainment (either Wednesday or Thursday evening)

High-Impact Promotional Exposure

- Prominent posting of your corporate signage during the sponsored event
- Verbal recognition of your generous sponsorship during the event
- Sponsorship recognition with corporate logo in the conference program guide
- Link to your company's website from the conference website



Pearl & General Sponsorship Opportunities

Pearl Sponsorship – Delegate Pens Sponsor branded pens distributed to all attendees, offering long-lasting visibility.	\$2,650
SOLD 2/3 Pearl Sponsorship – Networking Break (3) Sponsor a Networking Break on June 18 or 19.	\$2,650
SOLD Pearl Sponsorship – Golf Hole Closest to the Pin Sponsor the 'Closest to the Pin' contest hole, offering your brand exposure at this exciting event.	\$2,100
SOLD Pearl Sponsorship – Golf Hole Longest Drive Sponsor the 'Longest Drive' contest hole, where golfers can showcase their skill.	\$2,100
SOLD 2/3 Pearl Sponsorship – Delegate Prize Draw (3) Sponsor one of three delegate prize draws, offering prizes valued at \$500 and a fun way to promote your brand.	\$2,100
Pearl Sponsorship – On the Water Activity Sponsor the 'On the Water' wellness activity, where participants will have the chance to kayak, canoe, or paddleboard on the beautiful Lake Rosseau.	\$2,100
SOLD Pearl Sponsorship – Guided Bike Tour Sponsor the scenic Guided Bike Tour, offering delegates a unique perspective of Muskoka's landscapes.	\$2,100
Pearl Sponsorship – Workshop Sponsor the conference workshop on June 18, providing participants with a session of professional development and valuable learning opportunities.	\$2,100
SOLD General Sponsorship Support the MEARIE Conference as a General Sponsor and gain brand visibility throughout the event.	\$1,050

Additional benefits of Pearl & General sponsorships:

- Prominent posting of your corporate signage during the sponsored event
- Verbal recognition of your generous sponsorship during the event
- Sponsorship recognition with corporate logo in the conference program guide
- Link to your company's website from the conference website



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Cancellation Policy: Once written notice is received by The MEARIE Group and the invoice has been issued, cancellations or refunds for MEARIE Conference Sponsorships are unavailable. The MEARIE Group reserves the right to postpone or cancel any sponsored activity in the event of low enrollment or force majeure. If this occurs, the sponsorship fee will be credited to the next MEARIE Conference.