



# "AFFORDABLE" HEALTH MANAGEMENT

AND THE MILESTONES THAT WILL HELP GET  
YOU THERE

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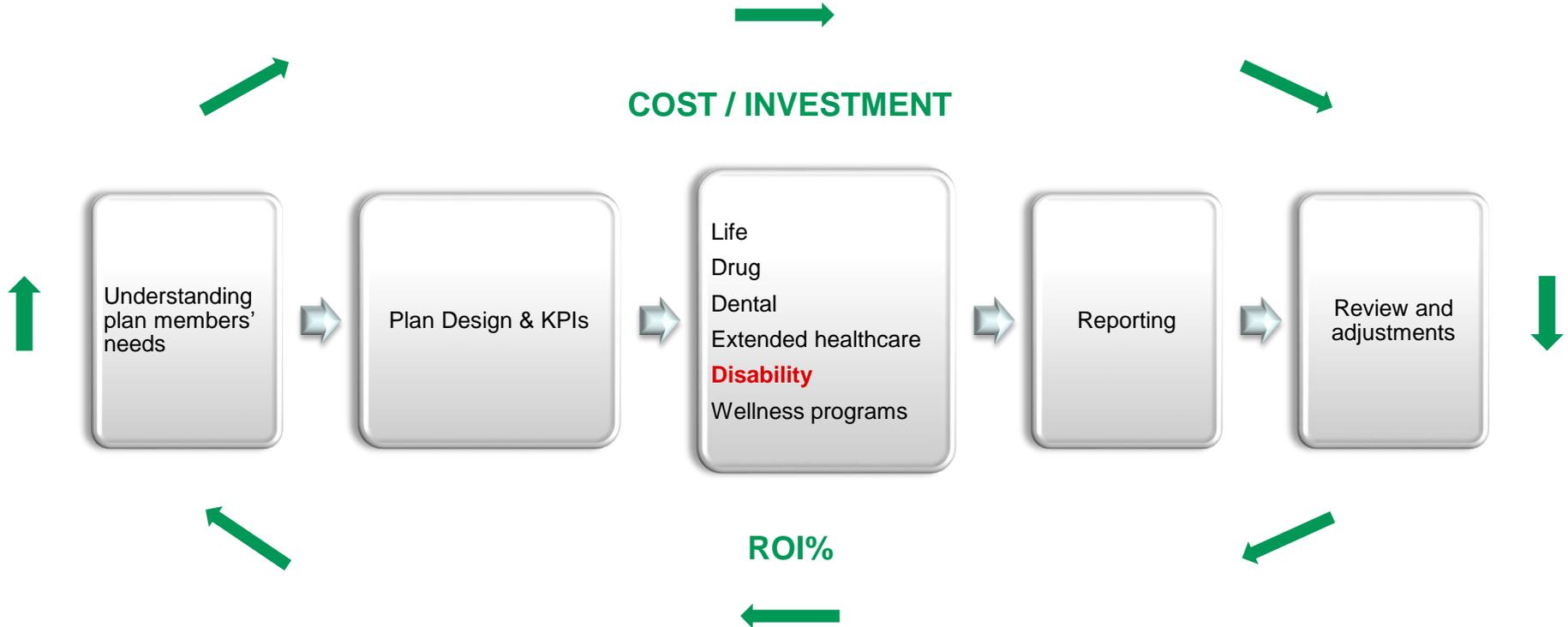
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**Desjardins**  
Insurance

LIFE • HEALTH • RETIREMENT

# INTEGRATED BENEFITS PROGRAM



**I want**  
my health  
**back**



# I WANT MY FUTURE BACK





## The priority?

Keeping the length of the disability period down



## OPTIMAL RESULTS

Duration   Closing rate   Incidence



## FOR AN OPTIMAL EXPERIENCE

Prevention   Intervention   Time management   Communication



## Milestone 1:

### An optimal approach to prevention

- 🌿 Online resource centre
- 🌿 One-on-one professional support
- 🌿 Personalized assistance





## Milestone 2:

### An optimal intervention **strategy**

- 🌿 Doing the right thing, at the right time, at the right price





## Milestone 3:

### Optimal **time management**

- 🌿 Intelligent triage
- 🌿 Early intervention
- 🌿 Dedicated claims specialist
- 🌿 Prompt AND sustainable return to work





## Milestone 4:

### Optimal communication

- Systematic
- Personalized
- Comprehensive





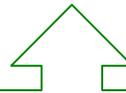
## OPTIMAL RESULTS

Duration Closing rate Incidence



## FOR AN OPTIMAL EXPERIENCE

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## OPTIMAL RESOURCES

Values Expertise Technology Creativity



# INNOVATION CHALLENGE

HEALTH + PROMOTION



# INNOVATION CHALLENGE

HEALTH + PROMOTION



## 1. Register



## 2. Measure



## 3. Report



## 4. Analyze



## 5. Coach



# MY MENU



- 🍃 A dietician in everybody's pocket, for healthier decisions at meal time



# PARTNERSHIPS – THE WAY TO GET WHAT MATTERS BACK



- From plan sponsor-client to **PLAN SPONSOR-PARTNER**
- From plan member-claimant to **PLAN MEMBER-PARTNER**
- From insurer-payer to **OPTIMAL INSURER**





# QUESTIONS ?

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# THANK YOU

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