

HR Solutions⁺

Sponsoring the 2010
Employee & Labour
Relations Conference
allows you to:

1. Access key HR decision makers in the LDC industry
2. Reach out to the best prospects for new customers
3. Reinforce your image with current customers, business colleagues and competitors
4. Network with peers from the top companies in Ontario's electricity sector
5. Stay abreast of developments in the LDC industry



2010 Employee & Labour Relations Conference

September 30 & October 1, 2010
Queen's Landing
Niagara-on-the-Lake, Ontario



2010 SPONSORSHIP OPPORTUNITIES

Presented By:



2010 Employee & Labour Relations Conference

September 30th & October 1st, 2010 • Queen's Landing
Niagara-on-the-Lake, Canada

2010 Corporate Sponsorship Program

The Employee & Labour Relations Conference is the meeting place for HR Professionals from Ontario's Electricity Distribution Companies.

The 2010 event will explore key HR issues facing the electricity industry today, including leadership challenges, succession planning, work life balance and key developments in employee and labour relations. A strong event program has been developed that focuses on issues that are unique to the electricity industry. Panel discussions and interactive sessions lead by subject experts will define the key elements of the evolving electricity market and provide strategies and tactics to meet new challenges and business opportunities for LDCs going forward.

Sponsored receptions and social functions will add an exciting dimension to the event and create a relaxed forum for networking and the exchange of ideas and strategies with industry peers and clients. The Employee & Labour Relations Conference provides the chance to be face-to-face with a very exclusive audience of HR senior leaders. Sponsorship at the Employee & Labour Relations Conference gives you a unique opportunity to:

- Reach out to the best prospects for new customers
- Reinforce your image with current customers, business colleagues and competitors
- Connect with key players from the top companies in Ontario's electricity sector

The 2010 sponsorship program provides maximum exposure for your sponsorship dollar. Complete details on the opportunities available for 2010 are included in this package or visit www.mearie.ca. For inquiries, please contact Andrea Greto at (905) 265-5327 or via email at agreto@mearie.ca.

Sincerely,



Penny Charette

Director, Business Development & Corporate Support

2010 CORPORATE SPONSORSHIP PROGRAM

The 2010 sponsorship program represents a unique marketing opportunity for progressive companies that want to participate in the human capital needs of Ontario's Electricity Distributors. The Employee & Labour Relations Conference attracts key Human Resources professionals from the utility industry in Ontario.

YOUR OPPORTUNITY TO BE FRONT AND CENTRE

The 2010 Sponsorship Program has been designed to ensure sponsors receive maximum corporate exposure to all attendees at the event. Each sponsorship level will offer a different package of value-added benefits for participating corporations.

PLATINUM SPONSOR Price: **SOLD**

Sponsorship Opportunity – Keynote Address, Kate Davis – Thursday, September 30th

A Platinum sponsorship is available to a company that wants to acquire maximum profile among key Human Resources professionals in the electricity sector. The Platinum Sponsor's brand will be front and centre on all marketing collateral and on-site. As a sponsor of the Keynote Speaker, the Platinum Sponsor will also have the opportunity to introduce and thank the Keynote Speaker at the event.



This high profile sponsorship will ensure your company is perceived as an industry leader during and after the event.

Platinum sponsorship includes the following benefits:

- High visibility banner ad for your company on the The MEARIE Group's website & a complimentary link to your corporate website
- 3 complete conference registrations, includes receptions, breakfast events & luncheons
- Corporate logo & identification as a Platinum sponsor on all print materials leading up to and at the event, including the Conference brochure
- Prominent corporate signage at sponsored event
- Corporate information brochure available for delegates in the registration package
- Database of all delegates
- Verbal acknowledgement of sponsorship by Conference Moderators
- Strong corporate profile on power point presentations featured throughout the Conference
- Corporate logo on a full-page recognition announcement in the Conference brochure

GOLD SPONSOR Price: \$2,500.00 Price: **SOLD**

Sponsorship Opportunity – Networking Reception – Thursday September 30th

Gold sponsorship includes the following benefits:

- High visibility banner ad for your company on The MEARIE Group's website
- 2 complete conference registrations, includes receptions, breakfast events & luncheons
- Corporate signage at the Networking Reception
- Corporate logo & identification as a Gold sponsor on all print materials leading up to and at the event, including the Conference brochure
- Corporate logo on a full-page recognition announcement in the Conference brochure
- Database of all delegates
- Verbal acknowledgement of sponsorship by Conference Moderators
- Strong corporate profile on power point presentations featured periodically throughout the Conference



SILVER SPONSOR Price: \$2,000.00 Per Sponsor: **SOLD**

Sponsorship Opportunity – Luncheon – Thursday September 30th

Silver sponsorship includes the following benefits:

- 1 complete Conference registration
- Corporate signage at the sponsored event
- Corporate logo and identification as Silver Sponsor on all print materials leading up to and at the event, including the Conference brochure
- Corporate logo on a full-page recognition announcement in the Conference brochure
- Database of all delegates
- Verbal acknowledgement of sponsorship by Conference Moderators
- Strong corporate profile on power point presentations featured at the Conference

BRONZE SPONSOR Price: \$1,500.00 Per Sponsor, 1 Opportunity Available **SOLD**

Sponsorship Opportunities:

- (1) ~~Delegate Gift~~ - **SOLD**
- (2) ~~Wine Tour~~ - **SOLD**
- (3) Breakfast – Friday October 1st

Bronze sponsorship includes the following benefits:

- 1 complete Conference registration
- Corporate logo on delegate gift, signage at breakfast or at wine tour

- Corporate logo and identification as Bronze Sponsor on all print materials leading up to and at the event, including the Conference brochure
- Corporate logo on a full-page recognition announcement in the Conference brochure
- Database of all delegates
- Verbal acknowledgement of your sponsorship by Conference Moderators
- Strong corporate profile on power point presentations featured periodically throughout the Conference

GENERAL SPONSOR Price: \$850.00 Per Sponsor: **SOLD**

Sponsorship Opportunities:

- (1) Afternoon Refreshment Break – Thursday September 30th
- (2) Morning Refreshment Break – Friday October 1st
- (3) Travellers' Lunch – Friday October 1st

General sponsorship includes the following benefits:

- 1 complete Conference registration
- Corporate signage at refreshment/food stations
- Corporate logo and identification as General Sponsor on all print materials leading up to and at the event, including the Conference brochure
- Verbal acknowledgement of your sponsorship by Conference Moderators
- Strong corporate profile on power point presentations featured periodically throughout the Conference



For details on the 2010 Employee and Labour Relations Conference, visit www.mearie.ca or call Andrea Greto at (905) 265-5327.

Employee & Labour Relations Conference September 30th & October 1st, 2010

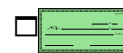
Sponsor Application Form

Sponsor Contact Information	
Company Name:	
Contact Person:	
Title:	
Address:	
Unit/Suite #:	City:
Province:	Postal Code:
Tel:	Fax:
E-mail:	

We wish to sponsor the following event(s): For advertisement purposes, please e-mail your corporate logo to wchan@mearie.ca.

- SOLD** - Platinum Sponsor (\$3,500 + HST) – Keynote Address – Thursday September 30th
- SOLD** - Gold Sponsor (\$2,500 + HST) – Networking Reception – Thursday September 30th
- SOLD** - Silver Sponsor (\$2,000 + HST) – Luncheon – Thursday September 30th
- SOLD** - Bronze Sponsor (\$1,500 + HST) – Delegate Gift
- SOLD** - Bronze Sponsor (\$1,500 + HST) – Wine Tour
- SOLD** - Bronze Sponsor (\$1,500 + HST) – Breakfast – Friday October 1st
- SOLD** - General Sponsor (\$850 + HST) – Afternoon Refreshment Break – Thursday September 30th
- SOLD** - General Sponsor (\$850 + HST) – Morning Refreshment Break – Friday October 1st
- SOLD** - General Sponsor (\$850 + HST) – Travellers' Lunch – Friday October 1st

Payment Method: (please check one)



Card #: _____ Exp: ____/____

Cheque: Payable to The MEARIE Group (Please include HST – GST #R858327649)

Authorizing Signature: _____ Date: _____

Return completed form to: The MEARIE Group, 3700 Steeles Avenue West, Suite 1100, Vaughan, Ontario L4L 8K8. Fax: (905) 265-5301
Tel: (905) 265-5300. For enquiry, please contact Winnie Chan at (905) 265-5332 or via e-mail at wchan@mearie.ca.

