

# Professional and Management Training

## CDM Specialist - Certificate Application Process

We are pleased to announce the newly created CDM Specialist Certificate Program. The MEARIE Group's training certificates are highly regarded in the electrical industry.

IndEco Strategic Consulting (IndEco), has developed and will deliver the course content for this program. With 15 years experience in CDM, IndEco has helped more than 25 LDCs to develop plans and budgets for CDM programming, has designed and delivered residential and business CDM programs on behalf of more than 15 LDCs, is an approved CDM program evaluator for the OPA, and has assisted LDCs in regulatory matters related to LRAM and SSM.

This program will be of interest to CDM staff at all levels of the organization, or those interested in pursuing a career in CDM in the energy sector.

Participants can register for one or more of the course offerings, those that successfully complete all seven CDM based training courses will be eligible for a MEARIE **CDM Specialist Certificate**.

1. Introduction to CDM for CSRs
2. Introduction to the OEB and Utility Regulation
3. Introduction to the Principles of CDM for CDM Professionals
4. CDM Economics
5. CDM Programming
6. Marketing CDM Programs
7. Monitoring, Tracking and Evaluating CDM Programs

### Applying for Certificate:

Upon successful completion of all seven courses, contact Winnie Chan, Senior Conference & Training Coordinator who will arrange to have a certificate mailed to you.



# CDM Series 5 – CDM Programming

For registration and other course information contact Winnie Chan, Senior Conference & Training Coordinator of The MEARIE Group, at 905-265-5332, email [wchan@mearie.ca](mailto:wchan@mearie.ca)

## Course Development & Delivery by: INDECO



### Course Summary & Objective:

This one day course is an in-depth look into the planning, design and delivery of CDM programs. Participants will learn about the tools needed to plan, design and deliver a CDM program or portfolio of CDM programs.

### Course outline:

- Types of CDM programs (e.g. resource acquisition, market transformation, capability building)
- Elements of effective program design (e.g. eligibility, intake and application, administration, program metrics and tracking)
- Potential studies and market research
- Benefit cost tests
- Strategic partnerships
- Hiring vendors and contractors
- Delivery agent selection and contracting
- Implementer roles and responsibilities
- Program operations/organizational structure
- Program tracking

### Who should attend?

This course will be of benefit and interest to Chief Executive Officers, Presidents, Chief Financial Officers, Regulatory Managers, and CDM Managers

**Date(s):** March 10, June 10, October 6      **Cost:** \$695.00 + GST

---

**Course Length:** 1 day      **Location:** MEARIE offices

---

**Accommodation** Accommodation (see pg. 6) is the responsibility of employer. Lunch will be provided by The MEARIE Group.

---

