

# Professional and Management Training

## CDM Specialist - Certificate Application Process

We are pleased to announce the newly created CDM Specialist Certificate Program. The MEARIE Group's training certificates are highly regarded in the electrical industry.

IndEco Strategic Consulting (IndEco), has developed and will deliver the course content for this program. With 15 years experience in CDM, IndEco has helped more than 25 LDCs to develop plans and budgets for CDM programming, has designed and delivered residential and business CDM programs on behalf of more than 15 LDCs, is an approved CDM program evaluator for the OPA, and has assisted LDCs in regulatory matters related to LRAM and SSM.

This program will be of interest to CDM staff at all levels of the organization, or those interested in pursuing a career in CDM in the energy sector.

Participants can register for one or more of the course offerings, those that successfully complete all seven CDM based training courses will be eligible for a MEARIE **CDM Specialist Certificate**.

1. Introduction to CDM for CSRs
2. Introduction to the OEB and Utility Regulation
3. Introduction to the Principles of CDM for CDM Professionals
4. CDM Economics
5. CDM Programming
6. Marketing CDM Programs
7. Monitoring, Tracking and Evaluating CDM Programs

### Applying for Certificate:

Upon successful completion of all seven courses, contact Winnie Chan, Senior Conference & Training Coordinator who will arrange to have a certificate mailed to you.



# CDM Series 3 – Introduction to The Principles of CDM for CDM Professionals

For registration and other course information contact Winnie Chan, Senior Conference & Training Coordinator of The MEARIE Group, at 905-265-5332, email [wchan@mearie.ca](mailto:wchan@mearie.ca)

## Course Development & Delivery by: INDECO



### Course Summary & Objective:

This two-day course provides a general overview of all elements of CDM including:

- CDM program planning and design
- CDM program implementation
- Marketing and promotion of CDM programs
- CDM economics (including TRC, LRAM, SSM)
- Monitoring, tracking and evaluating CDM programs

### Who should attend?

This course will be of benefit and interest to Chief Executive Officers, Presidents, Chief Financial Officers, Regulatory Managers, CDM Managers.

Special Note: In addition to the above “overview” course, MEARIE is also offering more in-depth courses on each of these topics. These courses would benefit those responsible for the operation of these specific areas. Check out the detailed description of our more advanced courses listed in our catalogue:

- CDM Economics – CDM Series 4, Page 30
- CDM Programming – CDM Series 5, Page 31
- CDM Marketing – CDM Series 6, Page 32
- Monitoring, Tracking and Evaluation of the CDM programs – CDM Series 7, Page 33

**Date(s):** Sept. 29, 30      **Cost:** \$1,350.00 + HST

**Course Length:** 2 day      **Location:** MEARIE offices

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**Accommodation**      Accommodation (see pg. 6) is the responsibility of employer.  
Lunch will be provided by The MEARIE Group.

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